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Edward Benguiat

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48pt 12.2mm LG2203 48pt 12.2mm LG2204 36pt 9mm LG2205

ITC Lubalin Graph
Medium

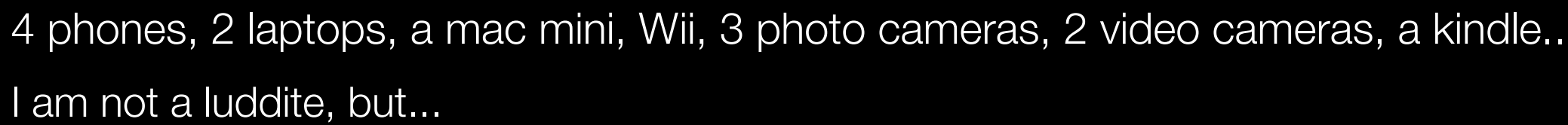
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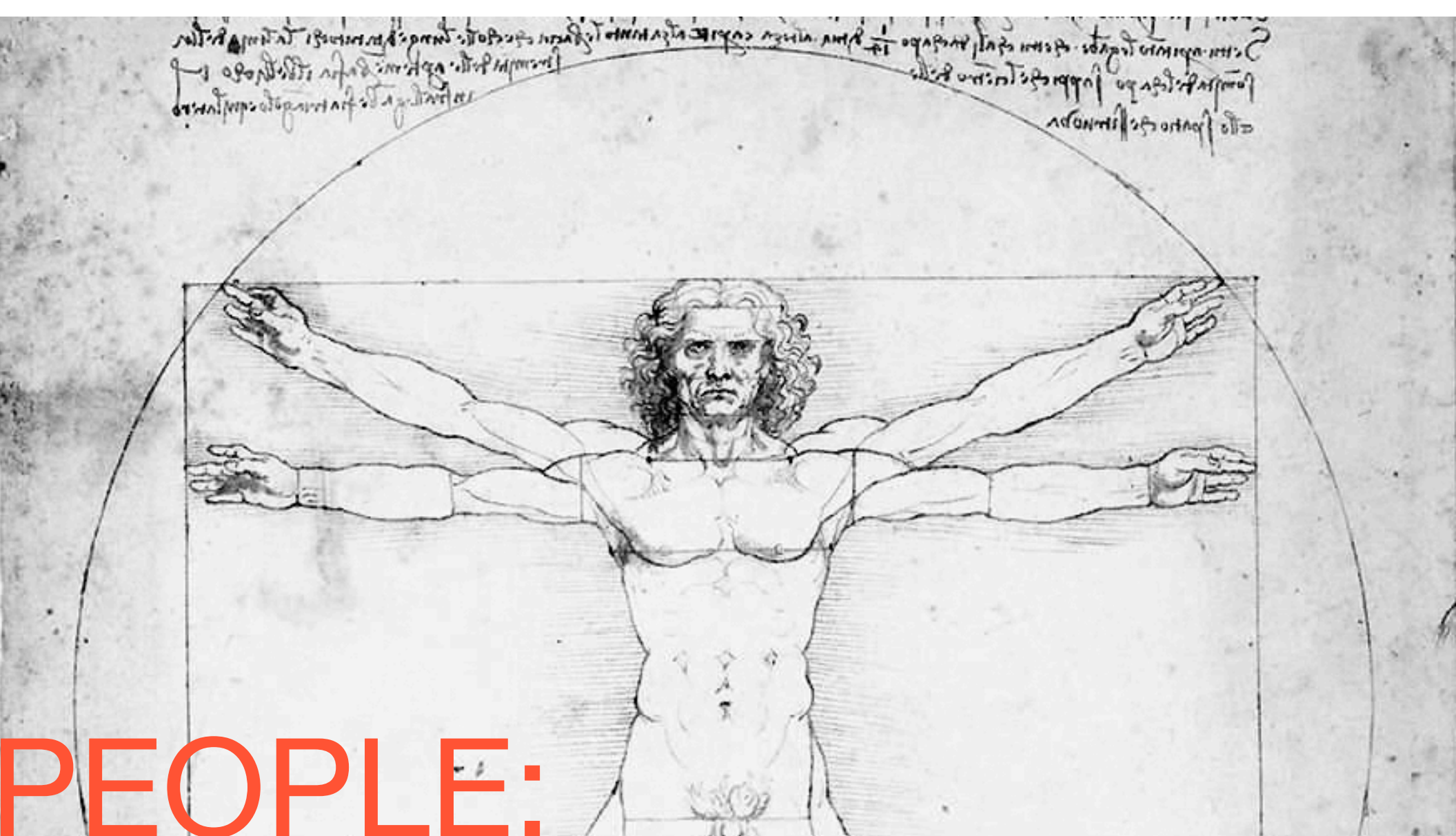
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60pt 15.2mm LG2022 60pt 15.2mm LG2023 48pt 12.2mm LG2024 48pt 12.2mm LG2025 36pt 9mm LG2026 30pt 7.5mm LG2027

I used to cut things out and stick stuff down, I remember Letraset.
I drew things, and used a big clunky rostrum camera to capture them.
I had to think before committing, there was no 'undo' button.





I sense something is going wrong.



we face serious content overload and constant micro-distractions
we have less real face to face interactions
the more information we have access to the less smart we become



culture gets a re-tweet

our attitude towards privacy has changed

transparency comes at a price



ENVIRONMENT:

desolation of real forests whilst our FarmVilles' thrive
detachment from the physical makes it easier for us to turn our back on it
technology has become the new 'mother'



TECHNOLOGY:

creates clouds, my social graph and always-on connectivity

requires ethical human intervention to prevent disaster

can be quite scary actually



DESIGN:

should enable us to stay in control of the machines

can reduce features and capabilities that few people use, simplify

plays the critical role bringing a human conscience to the technology

it's not the technology that is evil, but what we humans do with it
Design manipulates what we do with it.

the good news.

if we take a humanistic approach to design we can improve things.

doing less: John's phone



analog phone book attached to back
encourages human dialogue, no SMS
affordable and robust
Dieter Rams + ironic humour

uni-tasking: WriteRoom

bar.

iStat Menu 1.3

(\$free) islayer.com/index.php?op=item&id=28

There are loads of system monitors available for the Mac, but few hold a candle to the flexibility, good looks and usability of this beauty. With almost no effort, you can bung usage statistics for CPU, memory, disks and networks into the menu bar, along with fan, temperature and bluetooth information.

Drop-downs provide access to extended data. But perhaps the best trick iStat Menu has up its sleeve is the Date & Time module, which offers many more settings than Finder for displaying the date and time in the menu bar, along with the ability to bung world clocks in the drop-down. And the app's free—the mind boggles.

iTunesMenu 0.1

(\$free) programmerslife.co.cc/2008/05/itunesmenu/

With the aluminum Mac keyboards, Apple finally provided built-in system-wide iTunes controls, thereby placing dozens of iTunes controllers on to the 'soon to be redundant' list. However, when you've hundreds of CDs that have been ripped to iTunes, chances are you won't know every track that pops up. iTunesMenu therefore grabs some menu-bar space for displaying the current track, and you can mess about with the preferences to include the artist and album name, too. Growl notification and scrolling support also exists, along with the option to define system-wide hot-keys for common iTunes controls.

removes distraction from task

beautifully simple

seamless sharing via bonjour

relearning: Field Notes & Pencil



helps retrain basic human skills

comfort of analog memories

encourages offline reflection and focus

familiarity: Korg iPad app



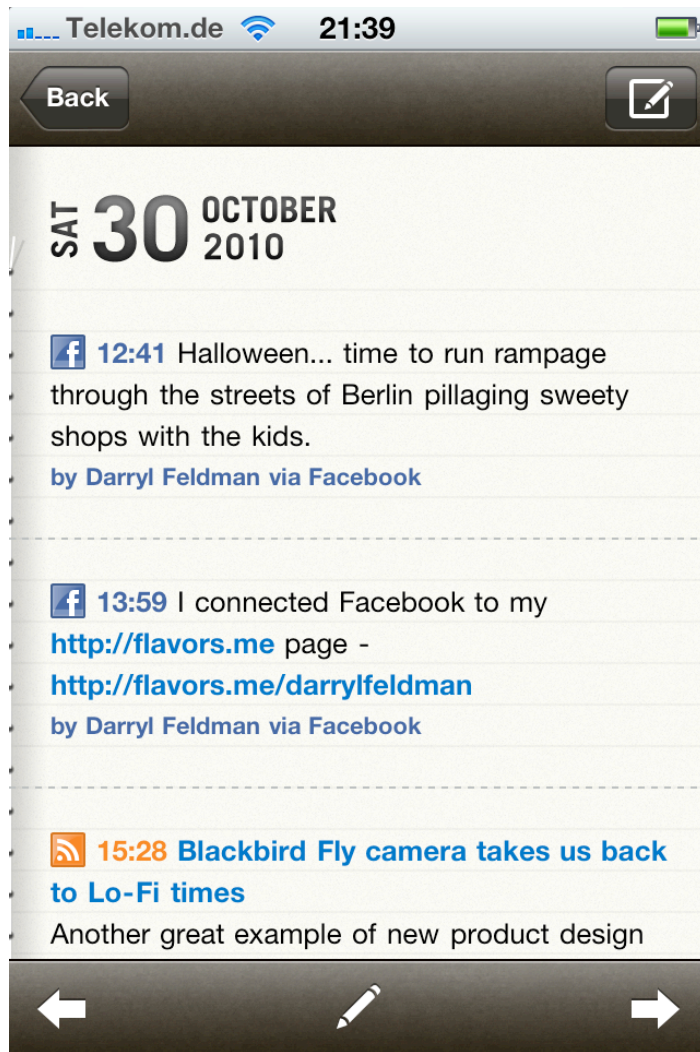
no relearning

faithful to original design

physical affordances



making it personal: Memento



helps regain ownership of my data

gives me back my feeds

no sharing of local moments

expression: Blackbird Fly



fun to play with and experiment
results are unpredictable and unique



sustainability: Green Man lamp



solar powered

made from corn bio-plastics and bamboo

feeling natural: Vibram 5 fingers



design follows form human foot
feeling of grass between the toes
encourages real world interaction

fulfilling real needs: Nokia money



mobile banking for India

providing easy access to financial services

safer than carrying cash

individuality: ShopWindoz



create your own shop window
easy to customise and make unique
enables ecosystem of indie- brands



a reminder*
we are only human...analog beings.

...and remember, there is an off button ✕